



Registration Process

ecoforce
makes it simple

EcoMastery Success Program
~ Sowing and Reaping Module 2.3



Our *Core Values*

C ommunication	F un
A ttitude	R espect
P roactive	O thers
E xtra mile	G rowth
D etermined	H onour



*Our **Rules of Play***

- 1. People Will Do What You Do**
- 2. Your Past Does Not Equal Your Future**
- 3. Be Honest with Yourself**
- 4. If You Need Help, then Ask**
- 5. Challenges Go Up, Praise Goes Down**
- 6. If You Throw Dirt, You Lose Ground**
- 7. Always Praise in Public and Critique in Private**
- 8. Punctuality for All Meetings and Events**



*Your Checklist for this **Module***

- ✓ You have read the **Module 2.1 Contact and Invite** and **Module 2.2 Fortune in the Follow Up** from your **EcoMastery Success Program**
- ✓ You are now ready to **register** someone as a **Customer** or an **Advocate** with **EcoForce Global**



*Tips when **Registering***

- ✓ This is a relationship business, so build quality relationships with your Customers and your Advocates
- ✓ Ideally be present during the registration process – either in person or on the phone
- ✓ Guide them to make the best decision for them
- ✓ Support them with your follow up to achieve what they hope to with EcoForce
- ✓ Tap your Advocates into events, training, and the tools in the EcoForce website



*Steps to registering a **Customer***

Step 1. Share your Personal Link

- ✓ This ensures that your Customer is linked to you

Step 2. Your Customer selects Buy a Tree

- ✓ Your Customer makes a tree purchase from the Tree Club Options - they either purchase their trees in full or on payment plan

Step 3. Information from EcoForce

- ✓ Email receipt including the Project where their tree purchase will be planted
- ✓ A personal thank you letter + fridge magnet
- ✓ GPS coordinates for their tree/s when planted
- ✓ 6 monthly tree updates for 2 years





*Steps to registering an **Advocate***

Step 1. Share your Personal Link

- ✓ This ensures that your Advocate is linked to you

Step 2. The Advocate selects Join the Movement

- ✓ An Advocate completes the free Registration Form
- ✓ Decide on a Tree Planting Goal
- ✓ Share their Why (reason for joining EcoForce)
- ✓ Are sent their Personal Link to register others
- ✓ Purchase tree/s from the Tree Club Menu Options

Step 3. Information from EcoForce

- ✓ Email receipt including the Project where their tree purchase will be planted
- ✓ A personal thank you letter + fridge magnet
- ✓ GPS coordinates for their tree/s when planted
- ✓ 6 monthly tree updates for 2 years



Tree Club *Tips*

✓ As people will often do what you do, encourage everyone (Customers and Advocates) to start with the **5 Tree Club** or higher ... this is just \$38.50 AUD per month ... **just over a dollar a day to help the planet**

✓ Once an Advocate has others in their Team (Customers and/or Advocates) who have purchased trees, they can **upgrade their Tree Club** to ensure they achieve the **30 Points** per month to receive any rewards from the **Advocate Rewards Program**



*Steps to supporting your **Customers***



Step 1. Appreciate them

- ✓ Valued people value people – stay connected with them

Step 2. Include them on your Drip File

- ✓ Simply by keep them updated with relevant articles that relate to the EcoForce mission at least once a month is a great way to help them realise the value of their contribution

Step 3. Support your Customers

- ✓ Customers often become Advocates
- ✓ Invite to relevant events
- ✓ If on a payment plan, at 12 months encourage them to renew and invite them to become an Advocate
- ✓ Customers are often a great source of referrals





*Steps to supporting your **Advocates***

Step 1. Support your Advocates

- ✓ Learn their goals with a Game Plan interview
- ✓ Teach them how to share with others
- ✓ Build upon their belief – in EcoForce and themselves

Step 2. Tap into Events and Training

- ✓ Share the importance of events and training
- ✓ EcoMastery Success Program
- ✓ Personal Development Tools and Seminars
- ✓ Aim for Leadership Events and Immersible Events

Step 3. Help your Advocate find 12 Advocates

- ✓ Help to structure their organisation
- ✓ Teach them on the power of duplication
- ✓ Develop their leadership skills



*Raise, Equip, Empower, **Release***

Lead the way
Show the way
Get out of
the way



EcoMastery Success Program ~ Sowing and Reaping Module: 2.3 Registration Process



Your *Review*

- ◆ Share your **Personal Link** to your Customers and Advocates so they link with you
- ◆ Appreciate **your Customers** - they may become **your Advocates**
- ◆ Encourage everyone to start with the **5 Tree Club** or higher – should that work for them
- ◆ Work with your Advocates to get them **started and connected**
- ◆ Have a **Game Plan interview** with every Advocate to learn their goals and help them achieve such
- ◆ Help your Advocates find **their 12 Advocates**

Register | Buy | Share
... repeat



If this was the last tree on Earth
there would be no tomorrow

One person can change the world
Imagine what a **tribe of us** could do

Share EcoForce

and help save our planet

... one tree at a time!

It's time to #BuyaTree

