

# *Getting Started*

your turn key to success



# Start Your Engine



your next step

*"Riches come, if they come at all, in response to definite demands based upon the application of definite principles. Not by chance or by luck." – Napoleon Hill*

**Congratulations on making a great decision to register as an EcoForce Global Advocate – welcome on board!** Your Referring Advocate's job is to help you achieve all you desire with the EcoForce Global Opportunity and benefit from the Advocate Rewards Program; however, you hold the key to your success. EcoForce Global has put everything in place to support you on this amazing journey. To make the most of this Opportunity, treat it like you would your profession, take advantage of the learning support available, and share your learnings and this Opportunity with others.

◆ ***"Now that I am registered, what is the Next Step?" ... we're glad you asked***

**Included in your *Getting Started* Module is a Quick Start Roadmap to get you started NOW on this exciting journey.** Every step is unpacked in greater detail in your EcoMastery Success Program, together with valuable information and practical advice to support and drive the success of you and your Team as you develop and grow your organisation. Working through your user-friendly EcoMastery Success Program, which is made up of easy-to-read Modules, provides you with all you need to know to help restore balance to our planet and achieve great success simultaneously.

**In your hands right now is a powerful vehicle that has the potential to take you forward in reaching your financial goals.** NOW is the right time to take advantage and be a part of an organisation that is making a difference and positively impacting our planet. What's more! You get the opportunity to take your finances forward by following the EcoMastery Success Program. With the right mindset that is committed to setting some goals and deadlines, as well as investing significant and quality time as you would a traditional business, you can attain success and reach your financial goals sooner than what most jobs or other opportunities can offer. To build your fortune with the EcoForce Global Opportunity, you will need to schedule time each week to work through your goals and deadlines. Remember to take time out to celebrate each win. Here at EcoGlobal, we believe that life should be enjoyed, not endured.

**Invest time to build strategic foundations for a successful organisation.** When your foundations are built correctly, the process becomes simplified and easy to duplicate (or can be easily duplicated). The simple process of duplication creates a ripple effect that expands across and multiplies exponentially or at a rapid pace. Here you can position yourself to make the greatest returns from the Advocate Rewards Program. **This is your blueprint for success from the EcoForce Global Opportunity.** With focused regular action to build strategically, you are positioning yourself to create financial freedom – something few people achieve in a lifetime. How fast you climb the ladder of fortune and achieve financial freedom will be dependent on the consistency of focused action taken from today.

*Start with the end in mind*

◆ **Module 1.4 Getting Started is YOUR roadmap to get things happening.** Simply follow these steps and work with your Referring Advocate. Read through all the Modules that make up your EcoMastery Success Program, tap into the many events, and most importantly, enjoy the journey. You are in for the ride of your life! Your success is a direct result on the impact you are making to help heal our planet and restore balance. **So, let's get started.**

### ★ YOUR QUICK START ROADMAP

► **Ensure you have your EcoForce Personal Link** - use this to share with others so they can join your organisation. You are rewarded for tree purchases within your organisation. You require **30 Points** monthly to **qualify** for your **Advocate Rewards**. (Refer to your EcoMastery Success Program; *Preparing the Soil Module 1.5 Success Systems.*)

#### ◆ **STEP 1: Complete your GAME PLAN with your Referring Advocate**

✓ **Print and complete your Game Plan** to include what YOU hope to achieve with the EcoForce Global Opportunity (Refer to your EcoMastery Success Program; *Sowing and Reaping Module 2.3 The Art of Sharing.*)



#### ◆ **STEP 2: Build your HONOUR ROLL**

✓ **Make a list of at least 100 people**  
✓ List all the names under each other (Refer to your EcoMastery Success Program; *Sowing and Reaping Module 2.2 Contact and Invite.*)



#### ◆ **STEP 3: Find your PEARLS**

- ✓ Firstly, place a '**P**' beside every name on your Honour Roll who is '**Positive**'
- ✓ Next, place an '**E**' beside everyone who is '**Enthusiastic**'
- ✓ Next, place an '**A**' beside everyone who is an '**Achiever**'
- ✓ Next, place an '**R**' beside everyone who deserves '**Recognition**'
- ✓ Next, place an '**L**' beside everyone who is a '**Leader**'
- ✓ Next, place an '**S**' beside everyone who deserves '**Success**'



✓ **Next high-light any name with the word PEARLS after their name**  
These people are most likely to be open to Advocate with you that you will honour by sharing the EcoForce Global Opportunity with them.



💡 **To start, we suggest you contact the PEARLS who are most loyal to you first; those you have the most rapport with.** Reason being, these PEARLS will often join you from day one, stay with you, and will often build with you – we all need those who will show up, support us, and encourage us; they are the wind beneath our wings. As your confidence grows, honour those PEARLS on your list that you may be hesitant to contact initially. Others will need time to build belief before they are open to the Opportunity. Respect their timing as their world may be hectic at the time you approach them. Anything new takes time to learn. Sometimes we get things wrong before we get them right. Get started now with those who will love and forgive you should you make any errors, and you will all learn together. Work toward becoming unstoppable - do not despise the days of small beginnings. (Refer to your EcoMastery Success Program; *Sowing and Reaping Module 2.2 Contact and Invite.*)



◆ **STEP 4: ROLE PLAY** with your Referring Advocate how to share and invite others

- ✓ **Role Play** often with your Referring Advocate until you feel comfortable and confident
- ✓ This may seem a little strange, however this is where most people come unstuck. Be comfortable to share the **EcoForce Opportunity Presentation** on your own to a friend
- ✓ Order your **EcoForce Business Cards**; EcoForce Website/Advocate Portal
- ✓ Use the **9 Points** to unpack someone's **Number One Priority** and learn the accompanying **5 Questions**
- ✓ **Invite your PEARLS** to an EcoForce Global Information Presentation. Alternatively, meet with them in person or organise a **3-Way Call** with them
- ✓ **Avoid saying too much** when sharing the EcoForce Opportunity with others. We call this 'dumping the truck load'. **Share just enough to arouse their curiosity.**



You could simply say; "I have a goal to plant 20,000 trees to help heal the planet, and I am looking for people to help me."

(Refer to your EcoMastery Success Program; Sowing and Reaping Module 2.3 **The Art of Sharing.**)

◆ **STEP 5: Register your FIRST ADVOCATE** and help them **BUILD 3 LEVELS DEEP** under them

- ✓ **YOU** must teach **YOUR** people **HOW** to **TEACH** their people, and so on
- ✓ **FOCUS** your attention to work with **EVERY ADVOCATE** who registers with **YOU**
- ✓ **TEACH AND HELP** Your Advocates to **BUILD 3 LEVELS DEEP** under them
- ✓ This supports **DUPLICATION** and **MULTIPLICATION** within your organisation and sets the expectation others will **DO THE SAME**



✓ **Every Advocate REPEATS** this process with **EVERY ADVOCATE**

(Refer to your EcoMastery Success Program; Sowing and Reaping Module 2.1 **Registration Process** Module 2.4 **Fortune in the Follow Up**, and Flourish Module 3.3 **Duplication and Multiplication.**)

**RAISE ♦ EQUIP ♦ EMPOWER ♦ RELEASE**  
*'Start with the vision, succeed with the plan'*

♦ **STEP 6: Aim to find 5 ADVOCATES and complete Steps 1 through to 5 with them**

✓ **Over time, your 5 Advocates will become independent of you – your role will be more a supporter to these Advocates.** This is a great time to find 5 more Advocates to work with and repeat the process.



✓ **Over time, we encourage you to personally introduce 12 Advocates.** By teaching and helping all your Advocates achieve the Steps above, and you will be creating a secure income that will continue to grow into your retirement. You can build wider than 12, however, you want to ensure each of your key Advocates are supported to build their width and depth. Too wide and you may run the risk that you are not able to be there for all your key Advocates which may impact depth and stability within your organisation. **The quality of your PEARLS brings the quantity.**



✓ **Promote a culture that embraces diversity yet strives for unity.** Learn, live, and apply the EcoForce Global **Core Values** and **Rules of Play** as these behaviours encourage a healthy, united, and winning attitude within your Team and organisation. Your **EcoMastery Success Program** has been created to support your success and that of your Team and organisation. Use it, refer to it and enjoy the journey ... **your best is yet to come!**



**If one person can change the world  
Imagine what a tribe of us could do**

*Saving the planet – one tree at a time*



## ◆ SHOW ME THE MONEY!



Are **YOU** wanting to create a **CAREER INCOME** from the EcoForce Global Opportunity?

For every tree sold in **YOUR ORGANISATION** up to **8 levels deep**, you receive **\$1.10 per tree**.

**Example:** Should Your Team sell 100,000 trees between them; **your income will be \$110,000**. With just **5 Advocates in Your Team**, this is just 20,000 trees each within their organisations. This equates to simply every Advocate selecting the **10 Tree Club** to **Level 5**.

## ◆ THE POWER OF 5

**Example:** By simply finding just **5 Advocates** who follow the steps above and duplicate what you do with everyone selecting the 10 Tree Club on subscription, **your income** at Level 6 is **in excess of \$15,000 per month**. In addition, **YOU** have achieved the top **Eco Influencer Recognition Level**. (Refer to the Advocate Rewards Program: Recognition Levels)



**DISCLAIMER:** The above figures reflect what an Advocate can receive from tree sale activity within a qualifying month within their organisation as per the Advocate Rewards Program. The income an Advocate can create is unlimited and is paid monthly in AUD. Figures supplied are a guide only reflective of potential income possible from everyone duplicating the same tree club and team structure within an Advocate's organisation. This reflects the number of trees purchased from Customers and Advocates within their organisation to restore balance to the planet.



**EcoGOLD ... rewards unlike any other**

**Would YOU like to be gifted a Million-Dollar Home AND a \$100,000 Luxury Electric Vehicle?**



You have **90 Days** from registering as an Advocate with EcoForce Global to decide if you would like to participate in **EcoGOLD – a once in a lifetime opportunity**. The **EcoGOLD Bonus Rewards** are gifted to those who are serious about helping our planet and are taking massive action within 15 months of registering as an EcoForce Global Advocate.

▶ Refer to your EcoMastery Success Program; *Preparing the Soil Module 1.6 EcoGOLD*.  
(For more details: [www.ecoforceglobal.com](http://www.ecoforceglobal.com) Advocate Rewards/EcoGOLD)

**Consider this ... YOU** see what is possible with the **EcoForce Global Opportunity** and **YOU** want to **HELP THE PLANET** and create a **CAREER INCOME**. However, there is **NO OBLIGATION** for any of your Advocates to build - fast, or slow. **YOU need Advocates who want what you want for everyone to achieve their goals**. **EcoGOLD** provides an incentive for **YOU and YOUR Advocates** to take action **SOONER** than later. If **YOU** want results **SOONER** rather than later, then **EcoGOLD** is here to reward **YOU** for taking massive action **NOW**.

*A common-sense business to make uncommon dollars*