

# *Audeat somniãre*

d a r e t o d r e a m



# Your EcoMastery Success Program



let the journey begin

*"When ordinary people come together in unity with a shared vision, extraordinary things are achieved."*

◆ **The best time to plant a tree was 20 years ago. The second-best time is now.**  
– Chinese Proverb

You will notice, in just a second, that this first Module of your EcoForce Success Program begins on Page 17. Do not be alarmed, this is not an error. Do not try to contact EcoForce to learn where the pages are, as you did not miss anything. Often in life when an opportunity comes by, we may wish we had discovered it years ago. Sometimes we can look over our life with regret and muse over our current circumstances and think maybe *'is this as good as it will ever get?'* We may even commence our journey with EcoForce Global and at the first roadblock, begin to have doubts that maybe I am not the right person to take on this Opportunity. **However, we want you to take heart - we are here to help and support you every step of this worthy journey – we are in this together.** A valuable lesson anyone can learn is that *your past does not equal your future.*

◆ **The BEST time to start growing your EcoForce Team is NOW**

Whatever '17' may represent for you; be it missed opportunities, regrets, or years of climbing the corporate ladder only to learn you were climbing the wrong ladder, you may have come to realise that what you have done or are doing, has not provided you the fulfillment, time, and freedom you were seeking. **The good news is, EcoForce Global is all about giving you the roadmap to create the fulfilment, the time, and the freedom that you desire with unlimited potential!**

**Freedom represents many different things to different people.** We believe in equipping Advocates to achieve freedom in every facet of their lives. Whether this be time freedom, financial freedom, or simply the freedom of choices, we believe we have a fertile garden bed in which to grow dreams into reality.

**At EcoForce Global, we encourage you to see this Opportunity as a clean start.** You will learn in due course what the number 17 means for EcoForce Global, but first, whatever your past, whatever your education, whatever your family background or history, this has little impact on the success you can achieve with EcoForce Global. *In other words, ANYONE can do this, yet not everyone will.* History is marinated with testimonies of ordinary people who have come from challenging backgrounds yet achieved extraordinary results – *why not be the next?* With your EcoForce Global vehicle, ANYTHING is possible!

**EcoForce Global is a remarkable powerful vehicle positioned to take you wherever you desire to go, and we are handing you the keys to a promising future.** With your personal EcoMastery Success Program, we will teach you how to drive it, care for it, maintain it and propel you on a rewarding journey that has the potential to change lives – and the planet.

◆ **We are excited for you because we know what is possible**

When microwave ovens first became popular, an infamous Cooking Demonstrator was asked to give demonstrations to teach others how to get the best from microwave cooking to promote sales of this item. Her response was *“But, I’ve never cooked in a microwave oven before.”* The response was, *“Well, you can learn, can’t you?”*

EcoForce Global has developed the **Advocate Rewards Program** as the most effective, fair, and equitable program for you and everyone involved, to be rewarded whilst making a positive change for the future of our planet. This is a unique opportunity for anyone and everyone if they are prepared to learn and take the necessary action. You may be asking yourself; *“I’ve never been in business before.” ... well, you can learn, can’t you?*

◆ **We are here to help**

*Success - it’s the courage and confidence to begin. It’s the passion and persistence to continue. It’s the talent and tenacity to finish. It’s the roads you choose, the meetings you make, the mountains you move, and the example you set. It’s all these things and more that comprise success, and in the end, we don’t just celebrate what you did, but who you are.*

◆ **To become a successful EcoForce Global Advocate, we encourage you to approach this Opportunity as a profession**

This means taking the time to invest in yourself and to learn new things, to get a sound grasp of what it takes to be a successful Advocate and Leader. This often includes unlearning some things, including limiting beliefs, and replacing self-sabotaging behaviours with healthy habits and empowering attitudes. **This is the foundation of every successful professional.**

**At the ground roots of EcoForce Global, our heart is to provide you with everything you need to be successful.** Your EcoMastery Success Program is your handbook that provides everything you need to build a winning Team, grow a career income, and lead a successful organisation with this unique Opportunity. We encourage you to read over your EcoMastery Success Program regularly, refer to it and duplicate this in your Team and throughout your organisation. Use it to guide you to create the success you may only have dreamt about up until now. **Your success, and the success of your Team, depends on it.**

*Dream it. Wish it. Do it.*

**Your success is our priority.** If you are prepared to take consistent action, then EcoForce Global is a unique opportunity that allows you to make a proactive step to heal our planet whilst taking control of your own economic wellness. If your desire is to make a difference, then EcoForce is here to help and support you on your journey. It is all about what you can create NOW and not about focusing on any past failures or regrets. **Your best is yet to come.**

*“There is no passion to be found in playing small  
– in settling for a life that is less than the one you are capable of living.”  
– Nelson Mandela*

## ◆ Be the change

*“Be the change you wish to see in the world.” – Mahatma Gandhi*

**You do not have to look far to appreciate that we literally are running out of time to take proactive steps to repair and reverse the damage to our planet.** We are not about blame, excuse, or denial, we are about taking responsibility, accountability, and responsibility ... and taking the necessary intelligent actions for good.

**EcoForce Global is one company that provides a refreshing catalyst for change - one person, one tree, one Farmer at a time.** In turn, by helping restore a healthy planet, EcoForce Global rewards you by growing your own economic future – so everyone wins.

*“The way to get started is to quit talking and begin doing.” – Walt Disney*

**Join us on this exciting important mission!** By being part of the EcoForce Global Movement. You are making a difference that will leave a legacy to bequeath to future generations for positive change. We are sure you will agree, this sounds great in any language.

Welcome on board – it is time to make a difference, **it is time to get started!**



**EcoForce Global**

Saving our planet ... one tree at a time.

*“Vision with action is merely a dream. Action without vision just passes the time. Vision with action can change the world.” – Joel A Barker*

## ◆ Our Vision

**To plant billions of trees, globally.** With tree sales from our Advocates and Customers, we work with Farmers, local nurseries and non-profit community groups to plant, nurture, and support trees to maturity through the **EcoForce Global Tree Planting Program**. In doing so, we are repairing hundreds of millions of acres of low productive land to increase world food production and improve farming viability.

*“Outstanding people have on thing in common: an absolute sense of mission.” – Zig Ziglar*

## ◆ Our Mission

By empowering people through knowledge and action, to plant enough trees to sequester (capture) 30% of the world’s annual carbon output through intelligent and sustainable planting of trees to reduce the effects of global warming and create a living legacy for all.

*“Make your life a mission - not an intermission.”  
– Arnold Glasgow*

## ◆ What we believe

**We believe in taking the necessary steps that bring real results.** With so much talk about the challenges that face our planet, EcoForce Global is all about action. A tree is a magnificent plant yet planting a tree does so much more than simply capture carbon. We believe everyone involved in the EcoForce Opportunity should benefit from all that EcoForce delivers from our many Programs. The biggest winner is our planet.



## ◆ Our hero is the tree

**Planting trees is hard, but we make it easy.** Over 50% of the world's land is owned by Farmers. Farmers provide the **greatest opportunity** to sequester (capture) carbon in their soils. Through the EcoForce Global **Tree Planting Program**, we work with Farmers, local nurseries and non-profit community groups to plant, nurture, and support trees to maturity. In doing so, we are repairing hundreds of millions of acres of low productive land to increase world food production and improve farming viability. Planting trees is the foundational step in land repair. This includes reduced soil erosion, water retention in the ground for farms to be more drought resistant, increased water access in wells and bores, wildlife habitats restored, and the local water cycle improved. Trees also provide food for stock in times of drought and increase the value of the land. By working with Farmers to transition from industrial farming methods to Regenerative Agriculture, they can help store billions of tonnes of carbon in the soil and reduce the effects of global warming.

## ◆ Our EcoForce Global Advocates and Customers are the heroes of our planet

*Ordinary people, with an extraordinary passion to save our planet.*

**Every tree purchased contributes toward our vision to plant billions of trees.** It is our valued Advocates and Customers that make this possible. We reward our Advocates through our **Advocate Rewards Program** and provide them the opportunity to create an unlimited recurring source of income as a 'Thank You' gift on behalf of the planet.

## ◆ A common-sense business to create uncommon dollars

**We understand the challenges of being in business alone.** We believe in providing the opportunity for Advocates to build connect groups around the globe who understand that as a t.e.a.m. - **together everyone achieves more**. With the support from EcoForce Global and your EcoMastery Success Program, you are in business for yourself, yet not by yourself.

*“The only limits in our lives are those we impose on ourselves” - Bob Proctor*

We believe in providing the simplest yet most powerful, practical, and effective tools to encourage and empower Advocates to grow their teams and build successful organisations. We provide comprehensive professional training and education, with ongoing coaching and support. We bring together like-minded enthusiastic Advocates who operate in unity, and united in a passion to help our planet by sharing the EcoForce Global Opportunity, and who live by the **Core Values and Rules of Play** of EcoForce Global.

We believe in providing events that are inclusive not exclusive. Infused with fun, are educational, informative with practical advice, connecting people with other like-minded people who are committed to making a difference, which is the trademark of the EcoForce Global Community.

We encourage and promote a collaborative culture that supports each Advocate to achieve the success they are aiming for. We celebrate and recognise the efforts and contribution of inspiring Advocates and others within the greater EcoForce Global Community.

## ◆ The driving passion behind EcoForce Global

**After seeing a need, Charles and Tracy Alder decided to act.** In 2015 they created Rural Aid. Remarkably, their *Buy-A-Bale* Fundraising Program raised over \$100 million for drought affected Farmers and provided support to rural communities in Australia. It was during this time they became aware of the **opportunity** for Farmers to play a major role in capturing carbon dioxide (CO2) by changing farming practices and repairing the planet.

*“What we think or what we know or what we believe is, in the end, of little consequence. The only consequence is what we do.” – John Ruskin*

**EcoForce Global was established to provide much more than just a temporary solution.** The vision of EcoForce Global is an intelligent and proactive solution to renew planet Earth and live a sustainable and financial future for Advocates and Farmers. Our priority is planting trees - lots of them. Trees capture carbon which helps to restore balance. Trees are the foundational step in land repair and are the catalyst for healing the planet. Trees cool the planet and regulate temperatures, restore lost habitats for wildlife, assist with shade and feed for stock, and increase water retention in the soil during times of drought. In addition, trees reduce soil erosion, seed clouds to increase local rainfall, and increase the value and viability of the farm where trees are planted. Participating Farmers are also educated in Regenerative Agriculture to supply healthier produce for a healthier planet.

You are part of a movement that is changing the course of history. **It is time to buy a tree.**

## ◆ EcoForce Global Founder's Message

*Welcome to EcoForce Global. Today you are beginning a journey to help support our home, our planet, Planet EARTH.*

*Tracy and I are excited you have joined us on this journey. This journey over the next 100 years or longer will see us working together to sell and plant billions of trees, capture billions of tonnes of carbon, and help support Farmers regenerating their lands around the world. This challenge is no small one, however we know that with this issue, we cannot fail. We must succeed to secure the future of our planet for many thousands of years to come and for all our future generations, our children, your children, the unborn.*

*We stand committed with you to help you build the most exciting business you can imagine. We are all here to support you and our planet. People helping people, helping the Planet.*

**Charles and Tracy Alder**

CEO / CVO

EcoForce Global

*'Be courageous - it's one of the few places left uncrowded!'*



## ◆ KEY SUCCESS POINTS

*your personal review*

1. What **attracted you** to EcoForce Global?
2. **What** does '17' represent for you?
3. **What** does **freedom** mean for you?
4. What **change do you want to see** in the planet?
5. What **do you hope to achieve** through the EcoForce Global Opportunity?

6. *How many trees do you hope to have planted **within your organisation** within the next 3 years?*
  
7. *What are the **benefits** for you of being in business for yourself yet not by yourself?*
  
8.
  - a) *How much land is currently owned by Farmers globally?*
  - b) *How does **this align** with the EcoForce Global vision?*
  - c) *Apart from capturing carbon, **list a minimum of 10 benefits** that are the result from planting trees through the EcoForce Tree Planting Program*
  
9. *What do you **personally hope to achieve** as an Advocate of EcoForce Global?*